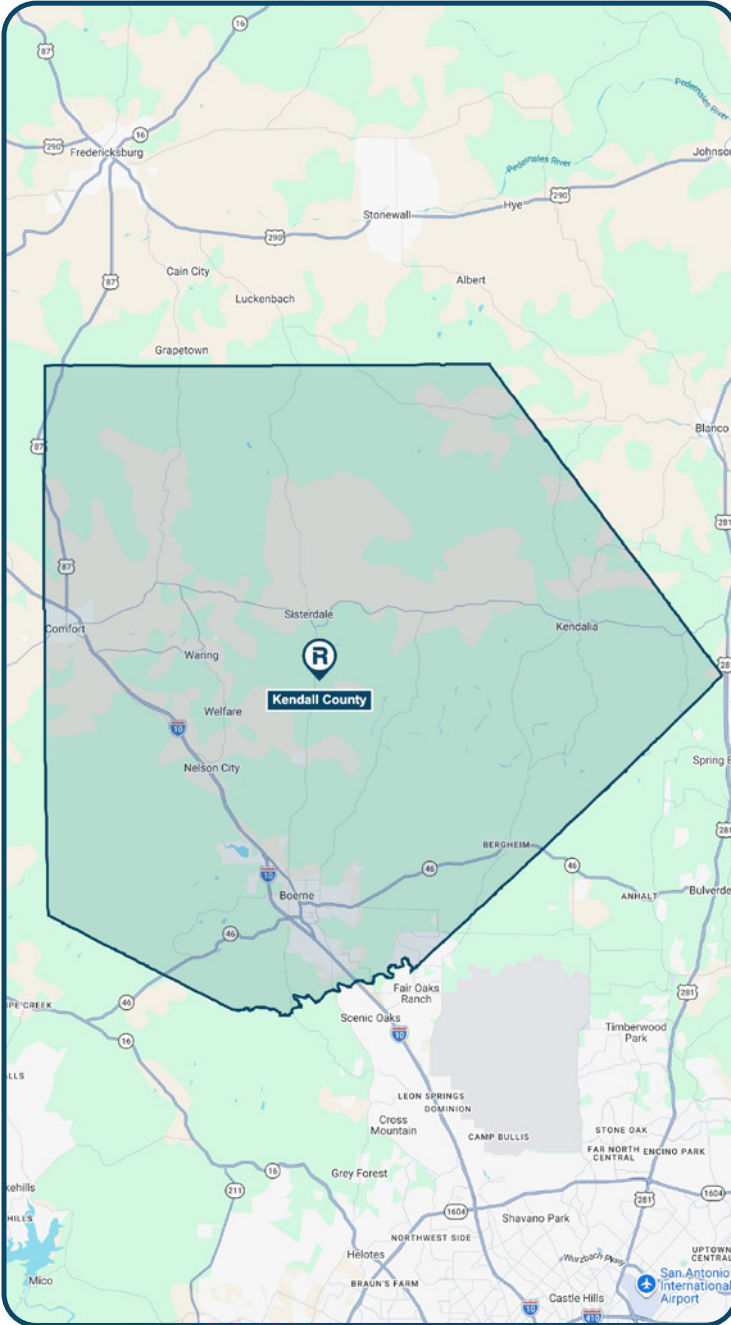


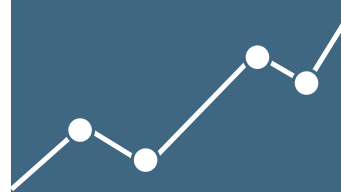
RETAIL MARKET PROFILE

Amy Story | President/CEO | Boerne Kendall County Economic Development Corporation | President/CEO | 830.331.9070 | Amy@BKCEDC.com



Population

2020	44,279
2026	55,717
2031	63,616



Age

0-9 Years	10.08%
10 - 17 Years	10.55%
18 - 24 Years	8.85%
25 - 34 Years	9.50%
35 - 44 Years	12.06%
45 - 54 Years	13.49%
55 - 64 Years	13.36%
65 and Older	22.11%
Median Age	44.19
Average Age	43.00



Educational Attainment (%)

Graduate or Professional Degree	17.48%
Bachelors Degree	31.45%
Associate Degree	7.56%
Some College	20.37%
High School Graduate (GED)	16.66%
Some High School, No Degree	3.40%
Less than 9th Grade	3.07%

Race Distribution

White	73.00%
Black/African American	1.02%
American Indian/Alaskan	0.80%
Asian	1.33%
Native Hawaiian/Islander	0.10%
Other Race	6.64%
Two or More Races	17.12%
Hispanic	26.92%
Non-Hispanic	73.08%

Income



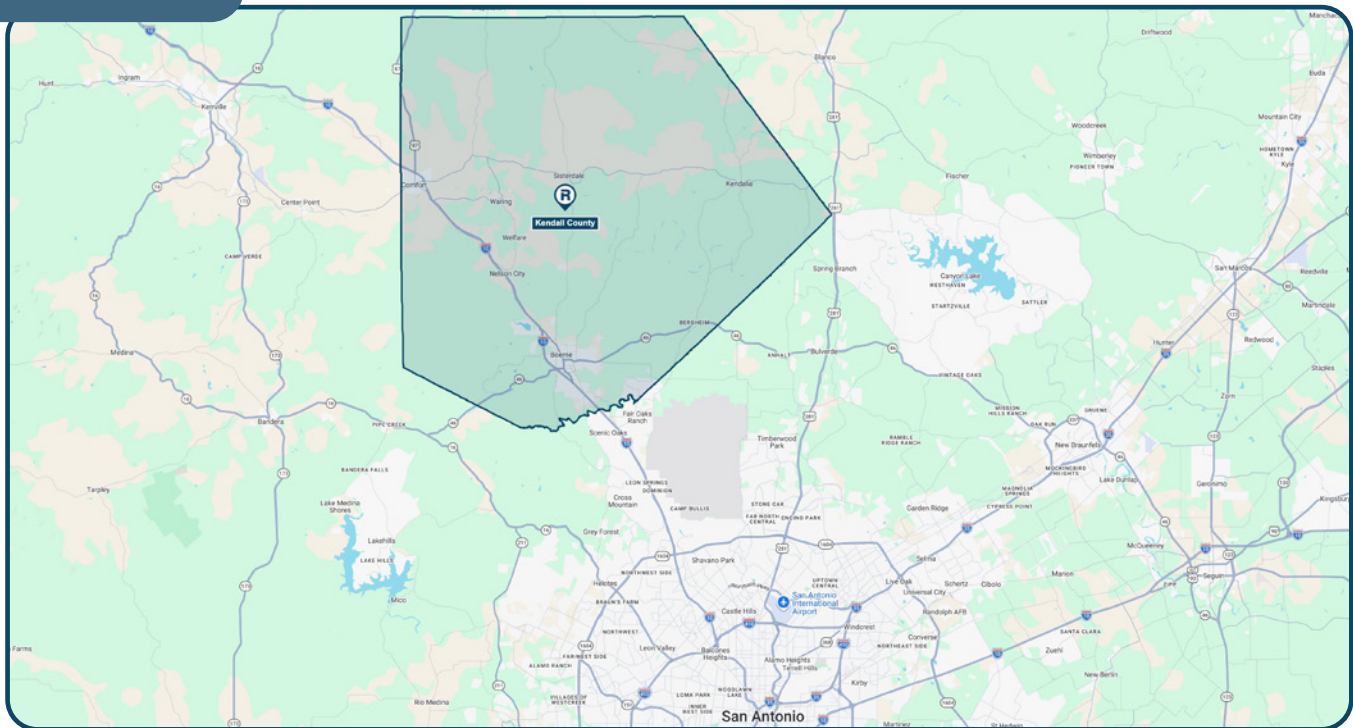
Average HH	\$181,563
Median HH	\$124,354
Per Capita	\$68,167

RETAIL MARKET PROFILE

AREA RETAIL



LOCATION



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